



Music Teachers' Association of California  
Palo Alto Branch



**Advertisement in Tarantella Newsletter: Policy and Application**

Advertisements can be placed at no cost for MTAC Palo Alto Branch Members\* and Educational/Non-Profit Events\*\*.

Businesses and Individuals who are not MTACPA members may place advertisements for a fee. Discounts are given to businesses for recurring advertisements. See table below.

Non-Member Advertisement Rates

Advertisement Size	Individuals* (Non-members, 1 issue)	Businesses (1 issue)	Businesses (3 consecutive issues)
Business Card	\$15	\$30	\$80
1/4 Page	\$25	\$40	\$100
1/2 Page	\$40	\$60	\$150
Full Page	N/A	\$80	\$200

\*Ads may regard lessons, piano sales, performance events, selling/buying music, instruments, studio space rental, etc.

\*\*Ads may regard local master classes, competitions, workshops, etc. that are beneficial to our members. Posted free of charge at the discretion of the Branch Board and/or Newsletter Editor.

**Application for Tarantella Ad**

Publication size (circle one):      full page      ½ page      ¼ page      business card

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Make checks payable to: MTAC Palo Alto Branch**

**Send check and application to: MTACPA c/o Joanne M. Abel, PO Box 60323, Palo Alto CA 94306**

**Submit advertisement as a jpg or doc file to: Lydia McCool: mcoolpiano@yahoo.com**